

Paul Rose Jr

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Editor-in-Chief

Wealth of Geeks

October 2021 to October 2024

- ✓ Managed a team of 30-50 freelance writers and journalists, assigning and editing news stories.
- ✓ Maintained up-to-date knowledge of AP Stylebook guidelines and implemented them consistently.
- ✓ Created editorial guidelines to maintain high standards of accuracy, grammar, and style.
- ✓ Developed and implemented editorial strategies that increased readership and engagement by 700%.
- ✓ Collaborated with reporters to generate story ideas, conduct interviews, and gather information.
- ✓ Edited news articles for clarity, coherence, and conciseness while preserving the author's voice.
- ✓ Proofread and fact checked headlines and articles for accuracy before publication.
- ✓ Provided constructive feedback on writing skills/style improvement areas for journalists' professional growth.
- ✓ Developed strong network connections within the industry through attending conferences/events.
- ✓ Led training sessions on journalistic ethics, writing techniques, and industry best practices for the editorial team.
- ✓ Mentored editors/journalists, providing guidance, feedback, and support in their professional development journey.

Owner-Operator

13/30 Productions-Burbank, CA

2008 to Present

- ✓ Write weekly website content for small business clients
- ✓ Write and Design newsletters and press releases and conduct social media marketing
- ✓ Edit & Produce industrial and promotional videos, for internal and social media distribution.
- ✓ Design and Build websites for small businesses and non-profits
- ✓ Create promotion and branding for small businesses and non-profits, accelerating their growth

Freelance Copywriter and Editor

Grow The Dream fka Epiphany Marketing

January 2016 to December 2021

- ✓ Write targeted blog posts for clients every week
- ✓ Create & Write newsletters, press releases & conduct social media marketing
- ✓ Design & create graphics for blog posts, websites, emails, etc.

Senior Video Production Specialist

Lee County Sheriff's Office

2000 to 2012

- ✓ Write, Edit and Produce video projects
- ✓ Produced, filmed and edited, in two weeks, the award-winning short docudrama, "Not Safe in My Own Backyard," highlighting domestic human trafficking for the Department of Justice

Freelance Producer

1 Pro Media-Cape Coral, FL

2005 to 2008

- ✓ Field Produce segments for Government cable access channel
- ✓ Produce and tape live and live to tape broadcasts for City Government
- ✓ Program schedule of taped TV events for the Government cable access channel
- ✓ Post-Production Assistance for independent film projects

Senior Editor - Television

INFUZEMag.com

2004 to 2008

- ✓ Assign, write and edit stories, news updates, interviews and reviews for the TV section of the magazine
- ✓ Write and Post daily and weekly news updates for TV
- ✓ Write a weekly opinion piece exploring the intersections between Faith & Art

Producer

National Media Services-Fort Myers, FL

1999 to 2000

- ✓ Write, Film & Edit Industrial and Training videos
- ✓ Field Produce segments for Government cable access channel
- ✓ Produce and tape live and live to tape broadcasts for CAPE-TV
- ✓ Meet with Clients to discuss production needs and costs

Promotions Producer

WINK-TV (Fort Myers Broadcasting Company)-Fort Myers, FL

1998 to 1999

Promotions Producer

- ✓ Write, Edit and Produce promotional videos and commercials
- ✓ Write and Edit Daily topical news promos
- ✓ Write and produce promotional materials for associated radio outlets

Promotions Producer

Paramount Pictures, TV Division - WTOG 44-Saint Petersburg, FL

1998 to 1998

- ✓ Write, Edit and Produce promotional videos and commercials
- ✓ Write and Edit weekly movie promos
- ✓ Successfully increased viewership by 11% in key demos over previous year

Promotions Producer/MSNBC Producer/News Producer

Waterman Broadcasting WBBH/NBC-2, WZVN/ABC-7-Fort Myers, FL

1992 to 1997

- ✓ Write, Edit and Produce promotional videos and commercials
- ✓ Write and Edit Daily topical news promos after 6pm news to air at 7:15
- ✓ Write & produce the #1 rated Weekend Morning Newscast in market
- ✓ Write, edit & adapt TV news stories for MSNBC local & national websites daily
- ✓ Field Produce "Teens on 2," "Backyard Breakfast," and "Green Guarantee" segments
- ✓ Produce the A-Team Challenge Live, the #1 local, non-news broadcast in the market
- ✓ Launched and Managed the first local MSNBC Internet affiliate in United States
- ✓ Hand-picked by News Director to produce her daily talk show
- ✓ Hired by News Director for full-time position 4 months into college internship

Education

Bachelor of Arts in Psychology, Minor in Broadcast Journalism

Calvin College - Grand Rapids, MI

1988 to 1992